

Stuart O'Neill

Profile

Currently a Design Director, I have been a senior level creative at GT for over four years and have eight years digital experience.

I manage a team of creatives to deliver a variety of online digital campaigns for numerous large brands. I have also worked with less conventional digital media such as digital outdoor formats, the Xbox 360 Interface, British Airways in-flight entertainment system and touch screen systems.

I am involved in the daily management of the creative studio, presenting internally and to clients. I have a keen interest in technology and love working with like minded digital specialists to deliver innovative and exciting work.

Employment

GT London

Design Director

January 2005 to current day

- Core roles and responsibilities include art/design direction, team management, training/mentoring, pitches and strategic level work, presenting to senior clients, working closely with Creative Director and other board members.
- Currently manage a team of creative's and third-party agencies to deliver interactive sites and advertising campaigns.
- Notable recent work includes innovative campaigns for Audi and Xbox.
- Other client experience includes Canon, Center Parcs, Ernest Jones Christian Aid, Colgate, Microsoft and Aviva.
- Lead designer on British Airways including the BA.com redesign and their on-demand in-flight entertainment system.
- Responsible for the promotion and PR of the agencies creative work, recently wrote a 4 page article for industry press.
- Pro actively research and trial new technologies, media and platforms.

Bertelsmann \ arvato systems UK & Ireland, London

Design \ Development Consultant

From August 2002 to December 2004

- Designing, programming and project managing media web-sites.
- Working with Sony BMG delivering sites and campaigns for the music publishing division to licence music for TV adverts, films and games.
- Delivered web-sites for clients including Telstar and Macmillan Cancer Research.
- Software usability and interface design consultancy for Bertelsmann AG and Channel 4.
- Actively involved in new business and creating marketing material.

Sony BMG UK & Ireland, London

Web Design \ Developer

From August 2000 to September 2001

- Worked closely with label heads to design and develop online marketing campaigns for artists including Dido, Westlife and Spiritualised.
- Designed the UK and Ireland's intranet.
- Worked with Natwest (Magex) to develop early piracy DRM solutions.

Skills

Management

- Completed courses in effective line management and appraisal techniques.

Software Competencies:

- Adobe CS3 Suite - Including Photoshop, Flash, After effects
- Web based languages – HTML, Actionscript, Javascript, PHP, XML, SQL, CSS
- 3D Studio Max

Operating systems and other technologies:

- Apple Mac up to OSX Leopard, Windows up to Vista.

Achievements

- 500,000 people globally voted the Audi R8 web-site as best online campaign of the year in the 2008 Webby's peoples choice awards.
- The R8 and RS6 web-sites have both recently been awarded the FWA site of the day.
- Myself and a few colleagues from GT recently presented our recent 3D Flash/Papervision work at the OFFF festival in Lisbon. The festival is a european digital design conference that showcases cutting edge digital work from the industries leading peers such as Joshua Davies, Hi-Res and Fallon.

Client List & Experience

Audi
Audi
Aviva
- BSM
- Norwich Union
- RAC
BBC
Bentley Motors
Bourjois
British Airways
- ba.com
- Highlife in-flight entertainment system
Brompton Fountain Children's Charity
Canon
Center Parcs
Channel 4
Christian Aid
Colgate
Ernest Jones
HTC
Kettle Chips
KPMG
Macmillan Cancer Relief
Magex (Natwest)
Metastorm
Microsoft
- MSN \ Live
- Windows Mobile
- Xbox 360
National Trust
Nottingham Trent University
Orange
Premier Travel Inn
Rich Mix
Sony BMG UK & Ireland
- Cooper Temple Clause
- Dido
- Lisa Stansfield
- Spiritualised
- Westlife
Star Alliance
Telstar
The Financial Times
Tracey Boyd

Education

Degree:

(Bsc) Hons Multimedia Computing

A-Levels:

Design Technology	A
Art and Design	B
Law	D

GCSE Level:

10 Grade C and Above